



First Choice of the Fortune 1000 for Learning & Development Consultants

We provide a full range of L&D services on a project basis. Our nationwide network of over 18,000 consultants offer deep knowledge, low management overhead and flexibility to scale according to a project's needs.

Situation: CLOs Must Keep Their Employees Well Trained Despite a Soft Economic Environment

In good or bad economic times, one measure of a well-run corporation is the contribution that its employees make to growing the business, satisfying the needs of the marketplace, and supporting customers with exceptional service. These activities require an enterprise to invest in high-quality learning and development (L&D) programs that continuously sharpen employee capabilities.

During slow economic periods when corporate budgets are trimmed, Chief Learning Officers (CLOs) are in the difficult position of maintaining mission-critical training programs for their employees in a more cost-effective fashion.

Problem: Maintaining Control and Preserving Corporate Culture Using Outsourced Consultants

As CLOs look outside the organization for qualified L&D expertise, they face uncertainty in adequately measuring external resources. Corporate culture is an essential part of enterprise training curricula, and many CLOs question the ability of an external resource to understand and deliver internal cultural messages with the same level of quality as that of an internal training department. The failure of an external resource to be flexible and allow a degree of CLO control—two principles essential in any successful L&D training initiative—generates mixed results.

Solution: Clarity Consultants Flexible 'Project-Based' Approach Ensures Complete CLO Control

To use external consultants more effectively, CLOs need a project-based approach for their L&D initiatives. Providing consultants on a project basis gives CLOs extra control and flexibility—and makes Clarity Consultants unique among outsourced learning service providers.

The flexibility and control that Clarity Consultants provides CLOs from resource selection to content development and deployment ensures that every L&D project will fit the exact needs of the enterprise. Clarity Consultants' extensive network of thousands of highly skilled consultants ensures the development and delivery of exceptionally high-quality L&D projects that exceed customer expectations.

Result: Flexible, Rapid, and Highly Effective Enterprise L&D Project Expertise

Clarity Consultants' unique project-based approach with L&D program initiatives provides enterprise CLOs with four key advantages for their training projects, which include the following:

- Speed – Rapid responsiveness with the precise number of experienced team members.
- Expertise – A network of 18,000 consultants, which ensures the best match to project needs.
- Quality – A focus on accomplishing project goals without any hidden agendas, such as selling additional products or services.
- Flexibility – Scaling consulting resources up or down to meet specific project needs.

By leveraging these principles in every Clarity Consultants engagement, CLOs gain highly effective L&D projects that provide a substantial competitive advantage.